

Citation: Rodgers, Shelly, Ze Wang, and Jack C. Schultz (2020), "A Scale to Measure Science Communication Training Effectiveness (SCTE)," *Science Communication*, 42 (1), 90-111. DOI: 10.1177/1075547020903057.

Supplemental Table 1. Science Communication Training Effectiveness (SCTE) Construct Measures

Construct	Variable Name	Item Measurement
Motivation	Science Communication Self-Efficacy n = 7 items Anderson et al., 2015; Schwarzer & Jerusalem, 1995	1=Not at all true, 2= Hardly true, 3 = Moderately true; 4 = Exactly true <ul style="list-style-type: none"> <li>• I can always manage to solve difficult problems in science communication if I try hard enough.</li> <li>• I can remain calm when facing science communication difficulties because I can rely on my coping abilities.</li> <li>• When I am confronted with a science communication problem, I can usually find several solutions.</li> <li>• It is easy for me to stick to my aims and accomplish my science communication goals.</li> <li>• I am confident that I could deal efficiently with unexpected events that may raise in this science communication workshop.</li> <li>• I can solve most science communication problems if I invest the necessary effort.</li> <li>• No matter what comes my way, I'm confident I can handle it during the course of this science communication-training workshop.</li> </ul>
	Oral Presentation Self-Confidence n = 4 items Anderson et al., 2015; Rosenberg, 1979	1=Very insecure, 2= Insecure, 3=Neither confident nor insecure, 4=Confident, 5= Very confident. Based on the workshop you just completed, how would you rate your level of confidence in your ability to... <ul style="list-style-type: none"> <li>• Excel in giving scientific presentations.</li> <li>• Give a scientific talk to a lay audience.</li> <li>• Give an oral presentation at a scientific meeting.</li> <li>• Require little to no assistance with my speaking and presenting skills.</li> </ul>
Cognition	Science Communication Knowledge n = 1 item Griffin et al., 2008 Griffin, Dunwoody, & Yang, 2013	<ul style="list-style-type: none"> <li>• How much do you currently know about science communication? (0 = I know nothing at all about science communication, 100 = I know all I could possibly know about science communication)</li> </ul>
Affect	Attitudes Toward Workshops n = 14 items Brownell, Price, & Steinman, 2013; Silva & Bultitude, 2009	1=Strongly disagree, 2=Disagree, 3=Neutral, 4= Agree, 5=Strongly agree <ul style="list-style-type: none"> <li>• Taught me a lot of new concepts.</li> <li>• Helped me master new skills.</li> <li>• Gave me new ideas on presenting science findings to a lay audience.</li> <li>• Made me feel I can be effective in communicating science in clear terms.</li> <li>• Helped me make sense of how to communicate science effectively to a non-science audience.</li> <li>• Improved my communication style.</li> <li>• Made me feel comfortable with making presentations.</li> <li>• Polished my presentation skills.</li> <li>• Enhanced my ability to use clear science communication principles.</li> <li>• Increased my ability to communicate science verbally to non-scientists.</li> <li>• Delivered the training materials effectively.</li> <li>• Engaged me.</li> <li>• Improved my ability to describe science information accurately.</li> <li>• Helped me create a video relying on nontechnical jargon.</li> </ul>

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	Attitudes Toward Coaching n = 5 items	1=Strongly disagree, 2=Disagree, 3=Somewhat disagree, 4=Neither agree nor disagree, 5=Somewhat agree, 6= Agree, 7 = Strongly agree <ul style="list-style-type: none"> <li>The coaching session was valuable in polishing my final presentation.</li> <li>I took the advice provided in the coaching session for my final presentation.</li> <li>I am quite satisfied with the coaching session.</li> <li>I made changes to my final PowerPoint slide based on suggestions provided in the coaching session.</li> <li>My final presentations would not have turned out as well without the coaching session.</li> </ul>
	Positive Outcome Expectations n = 11 items Anderson et al., 2015; Bandura, 1997; Lent et al., 2008	1=Strongly disagree, 2=Disagree, 3=Somewhat disagree, 4=Neither agree nor disagree, 5=Somewhat agree, 6= Agree, 7 = Strongly agree <ul style="list-style-type: none"> <li>Allow me to obtain a highly desirable academic faculty position.</li> <li>Help me to be recognized as an expert in my research area.</li> <li>Be critically important for me to become a successful independent investigator.</li> <li>Make me feel good about myself the next time I give a speech.</li> <li>Inspire me to do great work.</li> <li>Make me feel confident and secure about my future career.</li> <li>Make me feel well prepared for my next presentation.</li> <li>Propel me onto the next stages of my career.</li> <li>Make me stand out from my peers who are on the job market.</li> <li>Assist me in getting a job.</li> <li>Be valuable to me now and later on.</li> </ul>
	Training Satisfaction n = 7 items Rosenberg, 1979	1=Strongly disagree, 2=Disagree, 3=Somewhat disagree, 4=Neither agree nor disagree, 5=Somewhat agree, 6= Agree, 7 = Strongly agree <ul style="list-style-type: none"> <li>I am able to use workshop skills as well as most other people in the workshop.</li> <li>All in all, I am inclined to feel that I failed this workshop.</li> <li>I am able to do things in the workshop as well as most other students.</li> <li>I took a positive attitude toward myself in this workshop.</li> <li>On the whole, I am satisfied with myself in this workshop.</li> <li>At times, I certainly felt useless in this workshop.</li> <li>At times, I think I am no good at all in this workshop.</li> </ul>
Behavior or Behavioral Intentions	Presentation Preparation n = 6 items	1=Strongly disagree, 2=Disagree, 3=Neutral, 4=Agree, 5=Strongly agree <ul style="list-style-type: none"> <li>I relied on multiple kinds of information when I created my presentation.</li> <li>I drew on the principles I learned in the workshop to create my presentation.</li> <li>I put a lot of time into creating my presentation.</li> <li>I put a lot of effort into creating my presentation.</li> <li>I wasn't sure how to translate the workshop ideas into my presentation.</li> <li>I'm unsure if I accomplished the goals of the workshop in my presentation.</li> </ul>
	Likelihood of Using Learned Skills n = 3 items	1= Not very likely, 7=Highly likely) Based on the workshop you just took, what is the likelihood that you will... <ul style="list-style-type: none"> <li>Use the science communication skills the next time you make a speech?</li> <li>Use the science communication skills the next conference you</li> </ul>

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		attend? • Use the science communication skills once on the job?
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Supplemental Table 2. SCTE Scale Items Created to Measure Perceived Workshop Knowledge

<p>Workshop #1: Science on Stage n = 8 items</p>	<ul style="list-style-type: none"> <li>• I am able to improvise and interact with the audience in a natural way.</li> <li>• When I am nervous during public speaking, I tell myself to focus on what I am doing in order to calm down quickly.</li> <li>• I know how to use nonverbal communication.</li> <li>• I know how to use nonverbal communication to connect with the audience.</li> <li>• I am able to apply acting techniques to science communication.</li> <li>• I will be able to connect with the audience in a natural way.</li> <li>• I think science communication is a good opportunity to act on stage.</li> <li>• I want to use acting exercises to help me improve my science communication.</li> </ul>
<p>Workshop #2: Visualization and Design n = 6 items</p>	<ul style="list-style-type: none"> <li>• I have a good knowledge of how to use design tools to help with science communication.</li> <li>• I know how to create effective visual presentations.</li> <li>• I am able to identify the nature of information and choose appropriate visual structure accordingly.</li> <li>• I understand basic principles of graphic/information design.</li> <li>• I know how to choose effective digital tools for communication.</li> <li>• I am able to tell good visual stories.</li> </ul>
<p>Workshop #3: Being Comprehensible and Engaging n = 10 items</p>	<ul style="list-style-type: none"> <li>• I understand the meaning of effective communication.</li> <li>• I am able to communicate science topics effectively.</li> <li>• I understand the limitations of audience thought processes and memory.</li> <li>• I am aware of audience biases.</li> <li>• I can set appropriate goals for my messages during science communication.</li> <li>• I am able to adapt messages to stay within my audiences' cognitive limits.</li> <li>• I make sure my audience gets the "take-home" message.</li> <li>• My knowledge on coping with biases and framing messages helps me to communicate more effectively.</li> <li>• I know how to design a message that an audience can retain.</li> <li>• I know how to account for audience biases in message design.</li> </ul>
<p>Workshop #4: Telling Your Story n = 6 items</p>	<ul style="list-style-type: none"> <li>• I know how to conduct audience research to communicate my science findings.</li> <li>• The knowledge of my audience is important for me in science communication.</li> <li>• I understand how to tailor messages for audiences.</li> <li>• I know how to tailor messages to fit audiences.</li> <li>• I am able to create tactics and strategies to reach an audience.</li> <li>• I know how to translate research findings to be understood by my target audience.</li> </ul>

Note: These items were developed to measure the cognition construct, in addition to the ones listed in Table 1. Workshop items were measured on 6-point scales, where 1= false, 2 = mostly false, 3=more false than true, 4 = more true than false, 5=mostly true, 6=true

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Supplemental Table 3. Correlations Between SCTE Measures and Personal Involvement After Each Workshop

	<b>Personal Involvement</b>	<b>Perceived Workshop Knowledge</b>	<b>Attitudes Toward Coaching</b>	<b>Presentation Preparation</b>
<u>Workshop #1</u>				
Personal Involvement	1			
Perceived Workshop Knowledge	.474*	1		
Attitudes Toward Coaching	0.092	-0.120	1	
Presentation Preparation	-0.034	0.254	-0.038	1.000
	1			
<u>Workshop #2</u>				
Personal Involvement				
Perceived Workshop Knowledge	.709**	1		
Attitudes Toward Coaching	0.160	-0.065	1	
Presentation Preparation	.622**	.822**	-0.225	1
	1			
<u>Workshop #3</u>				
Personal Involvement				
Perceived Workshop Knowledge	.407*	1		
Attitudes Toward Coaching	.417*	0.322	1	
Presentation Preparation	0.092	.502*	0.206	1
	1			
<u>Workshop #4</u>				
Personal Involvement				
Perceived Workshop Knowledge	0.396	1		
Attitudes Toward Coaching	.794**	0.252	1	
Presentation Preparation	0.078	0.248	-0.149	1.000

\*p<.05

\*\*p<.01